

GATEWAY TO HER FUTURE

LEADERSHIP CENTER

girl scouts
of gateway council

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GATEWAY TO LEADERSHIP

Girl Scouts of Gateway Council is a charitable, nonprofit, organization that has been empowering girls across North Florida for over a century. With the support of donors like you, we are committed to building girls of courage, confidence, and character, so they can lead with strength, dream without limits, and make the world a better place.



GATEWAY TO HER FUTURE

A new home for leadership, learning, and possibility



At Girl Scouts of Gateway Council, we believe leadership is a journey. Every day, girls across North Florida are building their future by asking bold questions, taking creative risks, and standing up for what they believe in. Now, we are building something bold for them.

The Girl Scout Leadership Center in Jacksonville will be a vibrant, modern place designed just for girls. At 14,400 square feet, this space will bring together Girl Scouts, families, volunteers, and community partners under one roof for the first time in our council's history. It's more than a new building, it's a promise.

Here, courage takes root. Confidence grows. And character is put into action.

Our Vision

This new facility will be a launchpad for the next generation of changemakers. With your support, the Leadership Center will:

- Welcome over 3,000 girls and 1,000 adults each year
- House a state-of-the-art STEM Innovation Lab
- Spark creativity in the Create-Her Station
- Provide flexible space for workshops, overnights, and events
- Host troop meetings, council programs, camps, and regional gatherings
- Expand career exploration and life-skills learning
- Connect girls with expert-led, high-quality programs
- Reduce rental costs and ensure long-term stability
- Strengthen our capacity to deliver innovative, inclusive experiences

LEADERSHIP CENTER

The time is now



Let's build the future she deserves, together.

Naming opportunities are available throughout the center, from creative studios to community rooms, and immersive labs to gathering areas. Each gift leaves a legacy and unlocks possibilities for thousands of girls.

We invite you to be part of something transformational.

Help us open the **Gateway to Her Future**, and to the future of our community.

Today's girls are navigating a complex world, one that demands new skills, creative thinking, and unshakable confidence. They're ready to lead, but they need the space to learn how.

Gateway to Her Future is our campaign to create that space, a home for leadership, learning, and lifelong impact.

This is where girls will explore robotics, pitch business ideas, host podcasts, lead service projects, and discover their power.

It's not about the walls we're building. It's about the girls who will rise within them.

FACILITY NAMING

Leadership lives here



The Leadership Center will be a place where possibility comes to life for Girl Scouting in North Florida, where courage is nurtured, confidence grows, and character is put into action. Every badge earned, skill mastered, and friendship formed will be rooted in the experiences that begin here.

Placing your name on this space is a bold declaration that you believe in girls and the futures they are building. It's a legacy that will inspire generations to dream bigger, lead with purpose, and know they have a community that stands with them.

Gift Amount: \$750,000

INVENT-HER LAB

Where innovation and imagination meet



The Invent-Her Lab is where girls explore science, technology, and the arts side by side. They code robots, build bridges, design solutions, record podcasts, and express themselves through the arts.

This dynamic space blends experimentation with expression, giving every girl the chance to invent, discover, and share her unique perspective. Each project builds confidence, sparks creativity, and shows girls that their ideas can change the world.

Here, imagination and innovation come together, and every girl discovers her power to lead the future.



Gift Amount: \$250,000

CAMPFIRE CAFE

Meals, memories, and life skills



More than a kitchen, it is a place where girls learn to cook, explore global cuisines, and earn badges in healthy living.

They gather for troop dinners, celebrations, and community meals that create lasting friendships. The cafe promotes independence, teamwork, and cultural awareness while serving up comfort and connection in every meal.

The Campfire Cafe is where meals and memories are made. Girls cook together, explore new cultures, and earn badges that build independence and healthy habits.

Campfire Cafe supports confidence through shared meals, connection through community, and the joy of gathering around a table.



Gift Amount: \$150,000

COLLABORATION COMMONS

Building solutions, together

An open shared workspace, this is the engine behind Girl Scout success. Staff from all departments gather here to plan programs, coordinate logistics, and deliver exceptional experiences to girls across 35 counties.

From cookie program to summer camp, this space powers every initiative with collaboration and a deep commitment to girls.

Collaboration Commons brings people together, fosters operational excellence, and drives leadership opportunities that change lives.

Gift Amount: \$150,000



RETAIL STORE

Outfitting her journey



The Girl Scout Retail Store, affectionately known as Badge Boutique, is where goals are celebrated and pride is worn.

From first uniforms to Gold Award memorabilia, every item marks a milestone. This is where girls choose badges that represent their growth and select gear that shows the world who they are.

The store builds belonging, reinforces achievement, and encourages the journey ahead.

The Retail Store builds pride, supports preparation, and celebrates every milestone with the symbols of success that inspire girls to keep going.



Gift Amount: \$100,000

MULTI-PURPOSE ROOM

One space, endless possibilities

This is the heart of the Leadership Center, a room with many functions, for a mission with multiple purposes. Its walls can move, its layout can change, and its role shifts to meet every need: troop meetings, badge labs, workshops, celebrations, service projects, and more.

Just like the Girl Scout mission, this space has more than one purpose. It's where girls practice courage, build confidence, and let their character shine. It's where they try new things, take on challenges, and discover that leadership comes in many forms. Here, "multi-purpose" means more than flexible walls, it means shaping girls for every purpose their future holds.

COURAGE	\$50,000
CONFIDENCE	\$50,000
CHARACTER	\$50,000

Gift Amount: \$150,000



WELCOME CENTER

Journey begins here

A threshold where every Girl Scout journey begins. Girls, families, and guests are greeted with warmth and purpose.

Picking up a badge, checking in for a program, or exploring Girl Scouting for the first time, everyone who enters is welcomed into a community built on leadership and learning.

The Welcome Center opens the door to leadership for thousands each year.

Gift Amount: \$100,000

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LEAD-HER LAB

Confidence in action



The Lead-Her Lab is a place for strategy, collaboration, and leadership development at every level of Girl Scouting. It's where girls and volunteers come together to share ideas, solve challenges, and chart the future.

From organizing a campout to planning a community project, from board strategy sessions to volunteer training, this space turns potential into progress. Here, courageous conversations spark bold action, and every voice has a place at the table.

The Lead-Her Lab reflects the spirit of the trailblazer, those who go first, clear a path, and inspire others to follow.



Gift Amount: \$75,000

LEGACY LANE

Our history, her future

Legacy Lane honors over 100 years of Girl Scouting in North Florida.

Through photos, uniforms, artifacts, and displays, girls connect with the changemakers who came before them. They see themselves in the leaders and envision the legacy they will one day leave behind.

Naming this space celebrates history, inspires the future, and affirms that every girl is part of something extraordinary.

Gift Amount: \$50,000



JULIETTE'S PORCH

Memories made, stories shared



This covered outdoor patio invites creativity and connection in the fresh air. It's a shaded space where girls eat, laugh, sing, reflect, and make art.

Whether it's badgework or bonding, this space turns ordinary moments into unforgettable memories.

Juliette's Porch supports creativity, connection, and the moments that turn friendships into lifelong bonds.

Gift Amount: \$50,000

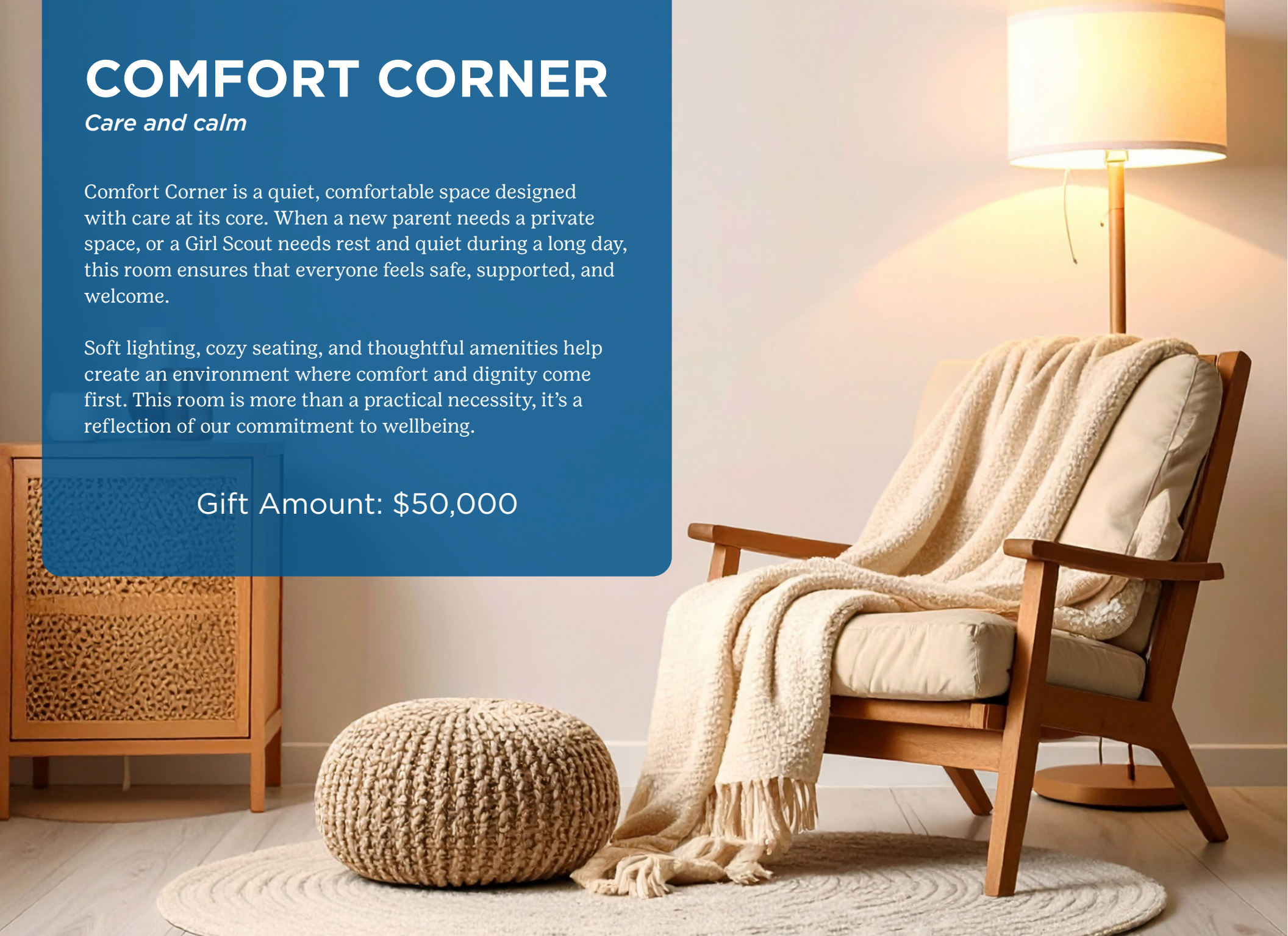
COMFORT CORNER

Care and calm

Comfort Corner is a quiet, comfortable space designed with care at its core. When a new parent needs a private space, or a Girl Scout needs rest and quiet during a long day, this room ensures that everyone feels safe, supported, and welcome.

Soft lighting, cozy seating, and thoughtful amenities help create an environment where comfort and dignity come first. This room is more than a practical necessity, it's a reflection of our commitment to wellbeing.

Gift Amount: \$50,000



GROW-HER GROVE

Leaders in bloom



A bright, welcoming space, Grow-Her Grove is where staff, volunteers, and girls come together to plant seeds of possibility and nurture them into full bloom. Here, big ideas sprout from small conversations, skills grow strong through collaboration, and spirits flourish in an atmosphere of connection and creativity.

From planning new programs to cultivating leadership skills, every gathering in this room is a chance to tend fresh ideas, and watch confidence grow.



Gift Amount: \$40,000

MISSION SUPPORT CENTER

Powering every moment

Behind every program, event, and activity is the quiet work that makes it possible. The Mission Support Center is home to the council's IT network and the organized storage that keeps resources ready when they're needed most.

From computers and networking equipment to shelves of program materials, this space ensures every meeting, camp, workshop, and celebration has the tools it needs to succeed, so girls can focus on exploring, creating, and leading.

Gift Amount: \$40,000



INDIVIDUAL OFFICES

Mission meets momentum



These offices house the executive and senior leadership team, the professionals who shape strategy, build partnerships, and deliver Girl Scouting across our region. Naming an office honors the vision, planning, and daily dedication that make this movement thrive.

Offices include the Chief Executive Officer, Chief Operating Officer, Chief Girl Experience Officer, along with senior team members in Membership, Fundraising, Finance, Human Resources, and Marketing.

This is where vision is set, growth is driven, and impact is measured.

Each office reflects the leadership that drives every initiative, marks every milestone, and helps every girl find her voice.

Gift Amount \$25,000

NAMING OPPORTUNITIES OVERVIEW

Facility Naming	\$750,000
Invent-Her STEM Lab	\$250,000
Campfire Cafe	\$150,000
Collaboration Commons	\$150,000
Retail Store	\$100,000
Multi-Purpose: Courage	\$50,000
Multi-Purpose: Confidence	\$50,000
Multi-Purpose: Character	\$50,000
Welcome Center	\$100,000
Lead-Her Lab Training Room	\$75,000
Legacy Lane	\$50,000
Juliette's Porch	\$50,000
Comfort Corner	\$50,000
Grow-Her Grove	\$40,000
Mission Support Center	\$40,000
Individual Offices	\$25,000



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