



Board Prospectus

Serving all of Northern Florida; Headquartered in Jacksonville

gsgateway.org

A word from our CEO and Board Chair

At the Girl Scouts of Gateway Council, we believe in the power of girls, and we know they become strong, confident leaders when they have the right support behind them.

That's where you come in.

Our council serves over 12,000 members across Northern Florida, providing transformative experiences in STEM, outdoors, entrepreneurship, and life skills. But none of that happens without the bold leadership of volunteers and board members who believe in what girls can do.

Serving on the Girl Scouts of Gateway Council Board is an opportunity to make a lasting difference in your community. As a board member, you'll bring your expertise, connections, and vision to help guide a mission-driven organization, and in return, you'll help shape the next generation of changemakers.

Beyond general governance, board members have the opportunity to serve on strategic committees that ensure the strength and sustainability of our work. These include:

- Finance, Audit, and Investment, which oversee financial stewardship and long-term planning
- Fund Development, which supports mission-driven fundraising and resource development
- Property, which ensures our camps and facilities continue to serve girls for years to come
- Board Development and Executive, which shape leadership and direction at the highest levels

Whether you bring a background in business, nonprofit leadership, education, advocacy, or just a deep belief in the potential of girls, there's a place for your voice at our table.

You don't need to have been a Girl Scout. What matters most is a passion for youth development, a commitment to equity and inclusion, and a willingness to use your leadership to open doors for girls.

We'd love to connect and tell you more about what board service looks like. Your perspective, your skills, and your support can make a real impact right now.

Let's build the future together.

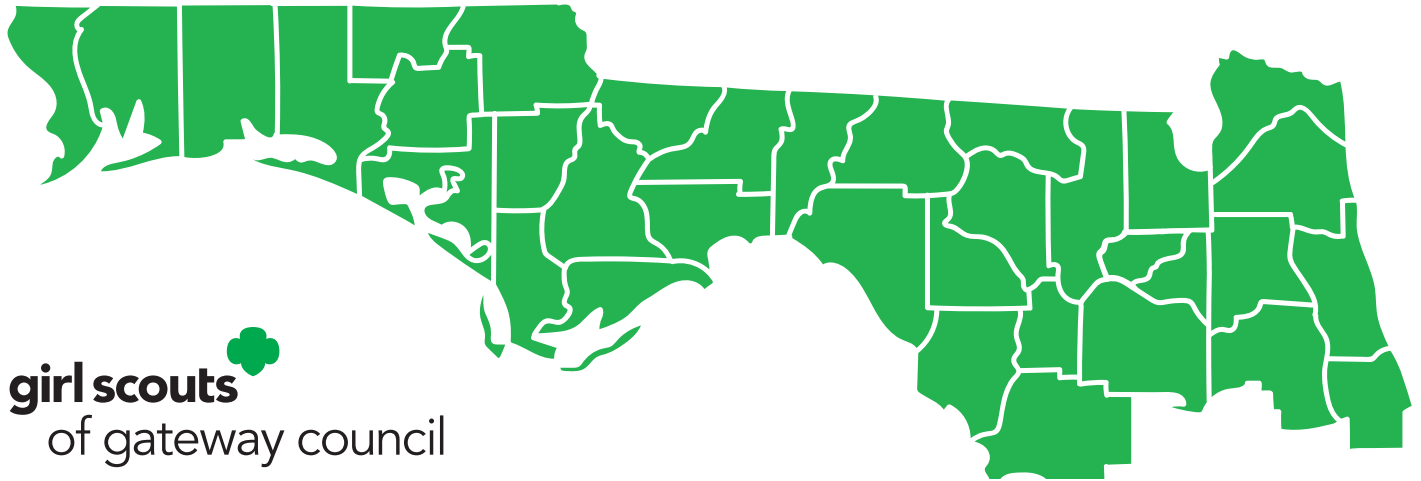


Wendy Dordel
CEO Girl Scouts of Gateway Council



Lauren Todd
Board Chair

Girl Scouting builds girls of courage, confidence and character, who make the world a better place.



Girl Scouts was founded on March 12, 1912 by Juliette Gordon Low, when 18 girls gathered and registered for the first troop in Savannah, GA. Low believed that all girls should be given the opportunity to develop physically, mentally and spiritually.

With the goal of bringing girls out of isolated home environments and into community service and the outdoors, Girl Scouts hiked, played basketball, went on camping trips, learned how to tell time by the stars and studied first aid.

Within a few years, Low's dream for a girl-centered organization was realized. Today, Girl Scouts of the USA (GSUSA) has a membership of more than 3.2 million girls and adults, a significant growth from its modest beginnings. In fact, more than 50 million women in the U.S. today are Girl Scout alum.

We invite you to learn about our robust organization and its rich history. From our willingness to tackle important societal issues to our commitment to diversity and inclusiveness, Girl Scouts is dedicated to every girl, everywhere. Girl Scouts of Gateway Council serves more than 12,000 members across North Florida. We are chartered by GSUSA, the world's only leadership development organization for girls. We believe that every girl has the potential for success and that Girl Scouting

helps girls learn values, build self-confidence, and learn leadership skills.

Gateway Council, headquartered in Jacksonville, FL, includes 35 counties and is divided into geographic areas to best serve our girl members and adult volunteers.

At Girl Scouts of Gateway Council, we are developing tomorrow's leaders through girl-led programs. Girls create a lifetime of memories and participate in one-of-a-kind programs designed to build girls of courage, confidence and character, who make the world a better place.



Board Member Role

The Board of Directors and its committees work in partnership with our CEO and executive team to set the direction for our council. We face critical decisions in many areas, including strategic planning, fund development, audit, finance, investment, property management, governance, membership, girl programs, and human resources. We look for dedicated professionals with a variety of experiences, skill sets, and diverse backgrounds, along with a strong commitment to service and fundraising. Most importantly, we seek individuals who believe in the Girl Scout mission and have a passion for providing the best possible opportunities for girls.

Girl Scouts is a lot of fun, but it's also a business with a organizational structure.

When Low founded Girl Scouts, she understood that dedicated and dynamic leaders were vital to helping girls develop their full potential. Girl Scouts of Gateway Council is led by the Chief Executive Officer, the Board of Directors, staff, and volunteers. The combined expertise of these individuals provides the leadership to set the direction of the council and establish its governance.

The Board of Directors oversees the organizational business and the governance of the council, such as:

- Working with the CEO to determine the vision of Girl Scouting and ensuring that appropriate resources exist to implement strategic priorities.
- Establishing policies necessary for the development and advancement of Girl Scouting in the council's jurisdiction.
- Ensuring all governance documents are updated and maintained appropriately.
- Ensuring that the council is positioned in the community to achieve the maximum benefit for all girls.
- Monitoring and evaluating the organization's performance, directing resources in full support of building girls of courage, confidence, and character who make the world a better place.

One of the most powerful results of living the Girl Scout Law is the ability to exercise and recognize true leadership. Being honest and fair, courageous and

strong, using resources wisely, respecting yourself and others and making the world a better place are all values that our staff, board and volunteers continually teach, model and reinforce.

With the support, vision and commitment of these role models, girls have the opportunity to find, and become, leaders in their communities and the world.



"My favorite thing about Girl Scouts is mainly making new friends, and also doing a lot of the events because the events can also spark new friendships and also give us good communication skills and make us use our resources wisely."

– Julia, Girl Scout Troop 1247

Commitment

Board members commit their time, talent, and treasure to Gateway Council in the following ways:

Talent

- Keep abreast of developments and trends in the community in order to contribute fully to the thoughts and discussion of the particular subject matter.
- Advocate for the Girl Scout Movement and causes set by GSUSA.
- Listen to the opinions of others.
- Participate in the decision-making process.
- Support majority board decisions regardless of personal opinions.
- Maintain confidentiality in the work of the board.
- Support and contribute to the development of the council's strategic priorities.

Time

- Attend board meetings, typically held on the third Thursday of January, March, May, August, and October.
- Serve on one board committee and/or task force during each year on the board and serve as a member of the delegate body.
- Review all materials in preparation for discussion and decision-making critical to conducting the business of the council.
- Support and attend community events and/or activities, representing and promoting Girl Scouts of Gateway Council.



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to apply for GSGC
Board of Directors.



“My favorite memory is when we created a Harry Potter camp for the Dakota Rose Service Unit and worked with some of the best volunteers I’ve ever met.”

– Jennifer Garcia, *Girl Scout Leader*

Treasure

- Register annually, or as a Lifetime Member, with the Girl Scout organization.
- Make an annual, meaningful financial contribution to Girl Scouts of Gateway Council of at least \$1,500.
- Work in partnership with the Fund Development team to secure commitments from community partners through sponsorships, program partners, introductions, etc.
- Participate fully in developing the council's financial resources.
- Supply names and open doors for potential donors to the council.

Committee Opportunities

Audit Committee

Board Development Committee

Executive Committee

Finance Committee

Fund Development Committee

Investment Committee

Property Committee



“My favorite part about volunteering with Girl Scouts is watching the girls be brave. So, they have to learn that in order to be brave they have to be scared, so we find things to push their limits. And with some girls it is simply going on an outing where their mom’s not going but another co-leader is. So, learning that brave doesn’t have to be big, and brave is different for everybody.” –Laura Bogert, *Girl Scout Leader*

2025-2026 Board Members

Officers of the Board

Lauren Todd, Chair

AVP, Labor Management
Operations Analytics HCA/Parallon

Jeanna Mastrodicasa, Vice Chair

Associate Vice President
University of Florida

Karen Harding, Secretary

Assistant General Counsel
Johnson & Johnson

Emily Anne Schmitt, Treasurer

Premier Banker II
Wells Fargo

Ann King, Constituency Liaison

Manager, Education
Mayo Clinic School of Continuous Professional
Development

Alexandria Hill, Board Development Chair

Attorney
Driver, McAfee, Hawthorne & Diebenow, PLLC

Members-at-Large

Paul Bebee

Chief Operating Officer
Florida Associate of Managing Entities

Angel Bradley

Health Education Program Manager
Florida Department of Health in Escambia County

Kirsten “Kiki” Dunton

Attorney
Gray Law

Karen Harris

Women’s Group of North Florida
Managing Partner, Florida Woman Care

LaTasha Harris

Head Start Deputy Director
Community Action Program Committee

Amanda Hegeman

Senior Counsel
Florida Blue

Sarah Mannion

Attorney & Counselor at Law
King & Mannion, P.A.

Melissa Orth

Associate University Secretary
University of Florida

Marshelly Stephens

Senior Counsel, Real Estate
Johnson & Johnson

Milan Thompson

Assistant Director of Government Relations
Florida A&M University

Whitney Murray Brown

Nat’l Communications Manager
Run for Something

Candice Hiers

Financial Advisor
Merrill Lynch



7,301

Girls Served

12,068

Total Members

\$7,475,389

Total Operating
Revenue



7077 Bonneval Road, Ste. 420
Jacksonville, FL 32216

gsgateway.org
877.764.5237