

NCS 58 Final Discussion Topics

A. Revolutionize Engagement: Girl Scouts Her Way

This discussion topic engages the delegate body in critical Movement conversations about “why and how” we need to evolve the ways girls and families can increase access to Girl Scouting for all girls. Councils originated multiple discussion topics and proposal ideas that addressed themes about how we attract and retain members. The board, with input from the NCSAT and GSUSA management, has incorporated these themes into a discussion topic, including themes from the following council-originated agenda items:

- Amending the Credentials Section to Allow Girls Age Five to be Members Discussion Topic
- Proposal to Establish a National Pilot for Daisy Sprouts

When delegates discussed our Movement strategy in the summer of 2024, they shared related feedback on supporting families, girls, and volunteers. This discussion topic will build from those sessions. During this discussion topic, we will share research findings on how current and prospective families want to see our offerings develop, discuss how we can make joining and staying in Girls Scouts easier, collect input to influence national pilot programs, and inform a robust discussion at NCS of how we revolutionize engagement to ensure a thriving future for our Movement.

B. Amplify Impact: Building Connections with Our Communities

The National Board and NCS Advisory Team agreed that the discussion topics and proposals suggested by councils raised important questions about inclusivity, how we live our Girl Scout values, and how we ensure that we are welcoming to all girls and their families. The National Board, working in collaboration with GSUSA management, crafted a discussion topic that allows delegates to address these topics holistically and comprehensively. Agenda item ideas submitted by councils that align to the Amplify Impact discussion topic include:

- Advancing Inclusivity Discussion Topic
- Inclusivity in Girl Scouting Discussion Topic
- Proposal to Amend the Preamble of the Constitution to Add ‘Inclusivity’ to ‘Diversity, Pluralism, and Anti-Racism’
- Proposal to Expand the Definition of Girl Scout in the Membership Requirements Section of the Credentials

At the same time, in response to delegate input into the Movement strategy discussions throughout 2024, we know that communicating the value of the Girl Scout experience to today’s families is a priority. This discussion topic will explore what we have learned families— including families already involved and those yet to join—are seeking from their experience with us and where consistency and flexibility enhance it; discuss how our Girl Scout values underpin that experience and where this may create unintended barriers; and what support our members need to promote and deliver the Girl Scout experience in their communities.

NCS 58 Final Proposals

A. Girl Scout Highest Awards Solicitation of Contributions

Submitted by **Girl Scouts of Eastern Pennsylvania**. To amend the Policies of GSUSA as follows: Update the first paragraph of the Solicitation of Contributions part of the Policies section of the Blue Book of Basic Documents on page 20 by inserting the bolded, green wording and deleting the strike-through text as follows:
Current Wording Proposed Amendment If adopted, will read:

Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by the Girl Scout council and in which the local council is a beneficiary. Girl members may not engage in any direct solicitation for money except girl **members** ~~for Girl Scout Seniors and Ambassadors~~ ~~who~~ may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scout **Bronze, Silver, and** Gold Award projects, provided they have secured prior written permission from their council's Chief Executive Officer, Chief Development Officer, or their designee. In addition, girls must abide by their own council's policies and procedures with regard to this matter.

B. Membership Dues and Procedures for Registration

Submitted by **Girl Scouts of Greater Chicago and Northwest Indiana**. To amend the Credentials Section of the Blue Book of Basic Documents, Membership Dues and Procedures for Registration as follows:

The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of ~~25~~ **15**% in any one triennium.

C. Preservation of Girl Scout Leadership Experience Relating to the Entrepreneurship Program

Originated by **Girl Scouts of Kansas Heartland**. To amend the GIRL SCOUT TRADEMARK section of the Blue Book of Basic Documents as follows:

Every product sold in connection with a Girl Scout council-sponsored product sale shall bear the Girl Scout name and service mark, either on the product or on its packaging. Every item bearing any of the registered Girl Scout names, logos, or marks purchased or developed for resale,² including items to be sold in council-sponsored product sales, shall be purchased (1) from a GSUSA-licensed vendor, (2) from Girl Scout Merchandise, or (3) produced with prior approval from GSUSA when items are not readily available from a licensed supplier. Every item bearing the Girl Scout name and service mark, including items for resale or non-resale³ by councils, shall conform to the Girl Scout Brand Standards published by GSUSA. Items used for both resale and non-resale shall adhere to the stipulations stated above for resale items. **GSUSA, along with its alliances and relationships with corporations and businesses, shall not sell, license or otherwise provide for sale any food product bearing the Girl Scout name or service mark when related to the flavors, branding, or likeness of Girl Scout Cookies during the designated entrepreneurship program sales period of any Girl Scout council.**