



# WOMEN

who make a  
difference

Gainesville, FL

## **SPONSORSHIP PACKAGE 2025**

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**April 10, 2025 at 11:00am**  
**Trinity United Methodist Church**  
**Gainesville, FL**

### **2025 Honorees**

Sarah Catalanotto  
Michele DuBois  
Romona Jackson  
Lindsay G. Kallman

**girlscouts**   
of gateway council



## Dear Girl Scout Champions,

Imagine a world where every girl believes in her limitless potential—a world where she is empowered to chase her dreams, overcome obstacles, and lead with confidence. We are creating this world at the Girl Scouts of Gateway Council, and we invite you to be a part of this powerful mission. Together, we can inspire the next generation of girls to become tomorrow's leaders, innovators, and changemakers.

On Thursday, April 10, 2025, we will gather to celebrate several remarkable women at the Girl Scouts Gateway Council Women Who Make a Difference event. These honorees are trailblazers who have paved the way for future generations, and their stories serve as a beacon of hope and inspiration for girls everywhere. But it is only through the support of sponsors and champions like you that we can continue to provide the spark Girl Scouts need to ignite the power and dreams of every girl.

As a sponsor, you will not only honor these distinguished women, but you will also fuel the aspirations of girls who are exploring their strengths, taking on new challenges, and growing into their best selves.

May we count on you to become a 2025 Girl Scouts Gateway Council Women Who Make a Difference event champion and help us empower every girl with the strength and support they need to realize their full potential and actualize their ambitions?

Your sponsorship will make a direct impact on the lives of thousands of girls, preparing them to lead with courage, confidence, and character, making the world a better place with every step.

I look forward to joining forces with you on this incredible journey. Together, we will prove that we are indeed stronger and more impactful when we unite to empower the next generation of leaders. Thank you for your support and for being a true champion of girls.



Yours in Girl Scouting,

*Wendy Dordel*

Wendy Dordel, CEO  
Girl Scouts of Gateway Council





# Our Programs

## The Girl Scout Pillars

### STEM

In today's world, STEM skills are critical. From coding to protecting our planet, today's young leaders use STEM skills to make the world a better place for animals and humans alike. Women comprise half of the US workforce but occupy only 27% of STEM jobs. Girl Scouts provides programs in science, technology, engineering and math to increase confidence and interest for girls.

### Entrepreneurship

As Girl Scouts engage in entrepreneurship programming, they become innovative and entrepreneurial minded leaders, giving them courage to fail and keep trying the tools to create and independent future, and the power to do good in the world. As we embark on the upcoming Girl Scout Cookie Season, girls put their skills to practice including goal setting, decision making, and business ethics.

### Life Skills

Girl Scouts offer experiences covering topics like healthy living, civic engagement, and communication skills to help girls grow in confidence as they develop the skills to lead their best life! Whether it is through exercising and staying healthy, developing strong relationships with family and peers, or advocating on behalf of others, girls will gain the skills to accept challenges and overcome obstacles.

### Outdoors

Girl Scouts has a long and storied history of getting every girl outdoors. Many Girl Scouts tell us camping trips are one of the best things about their Girl Scout experience. Connecting with the great outdoors in a girl-led setting is a big benefit of Girl Scouts.







## The Girl Scout Difference

An amazing 64% percent of today's women leaders in the USA (civic, corporate, political, etc.) were once Girl Scouts!

**56%** of women in the 117th Congress are Girl Scout alumnae.

**100%** Every female secretary of state in U.S. history is a former Girl Scout: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.

**71%** of current female senators are Girl Scout alumnae.

**52%** of women in business are Girl Scout alumnae.

**53%** of women currently in the House of Representatives are Girl Scout alumnae.

**79%** stand up for their beliefs and values.

**5/9** Five of the nine current female governors are Girl Scout alumnae.

**86%** are registered to vote, versus 76% of non-alums.

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## *Sponsorship Levels*

PRESENTING SPONSOR

**\$15,000**

AMBASSADOR SPONSOR

**\$7,500**

TREFOIL SPONSOR

**\$5,000**

DAISY SPONSOR

**\$3,000**

JULIETTE SPONSOR

**\$1,000**

**girlscouts**   
of gateway council







# Sponsorship Benefits

Supporting Level BENEFITS	Presenting Sponsor	Ambassador Sponsor	Trefoil Sponsor	Daisy Sponsor	Juilette Sponsor
	<i>\$15,000</i>	<i>\$7,500</i>	<i>\$5,000</i>	<i>\$3,000</i>	<i>\$1,000</i>
Reserved tables for eight (8) at the 2025 Women Who Make a Difference event with priority seating.	2	1	1	1	1
Recognition as your sponsor level in the event program book with your name/company logo prominently featured with color ad.	Full page color ad (5.5x8.5 in)	Half-page color ad (5.5x4.25 in)	Quarter-page color ad (2.25x4.25 in)	Name or company logo prominently featured	Name featured
Recognition in all media, announcement and event materials related to the event, including print, digital, and social media.	Listed as Community Partner on GSGC website.	★	★	★	
Verbal recognition by the Master of Ceremonies as your sponsor level.	Opportunity to speak for two (2) minutes	★	★	★	
Opportunity to provide a promotional item to all event attendees.	★	★			
Opportunity to sponsor the pre-event Reunion function for all past and current honorees.	★				
Your company/name will be incorporated into the naming of the 2025 Women Who Make a Difference event as the presenting sponsor on all printed and digital event collateral. *This is an exclusive level and there will only be ONE presenting sponsor*	★				



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## Sponsor Commitment Form

Please print/type information exactly as it should appear on printed and web materials.  
To ensure inclusion on marketing materials submit confirmation by March 1, 2025.

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

### Sponsorship Commitment

- |                                                        |                                                       |                                                    |
|--------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor (\$15,000) | <input type="checkbox"/> Ambassador Sponsor (\$7,500) | <input type="checkbox"/> Trefoil Sponsor (\$5,000) |
| <input type="checkbox"/> Daisy Sponsor (\$3,000)       | <input type="checkbox"/> Juliette Sponsor (\$1,000)   |                                                    |

### Payment Information

- ☐ Check enclosed, made payable to Girl Scouts of Gateway Council.
- ☐ Please invoice me using the contact information above.
- ☐ Pay online at: ***bit.ly/WWMD-2025***

Please return your completed form to:

Girl Scouts of Gateway Council  
Attn: Women Who Make a Difference, Gainesville  
7077 Bonneval Rd, Suite 420  
Jacksonville, FL 32216

Or email to Sarah Ratliff at [sratliff@gsgateway.org](mailto:sratliff@gsgateway.org)

Send your corporate logo and print-ready ad in JPG, PNG, AI, PSD or PDF file  
to Sarah Ratliff at [sratliff@gsgateway.org](mailto:sratliff@gsgateway.org) by March 1, 2025.

*Thank you for investing in girls through Girl Scouts!*

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY  
CALLING TOLL-FREE 1.800.435.7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.