## PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

**girl scouts** of gateway council



#### Discover how to earn two personalized patches with your name and avatar below.









Collect theme patches that fit together!

#### **Sweets & Treats Program**

- Create your avatar
- Send 18+ emails\* in the M2 system
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$325+ in total Sweets and Treats sales

Personalize by choosing from two scenes.

#### Girl Scout Cookie Crossover Personalized Patch

#### **Sweets & Treats Involvement:**

- Participate in the Sweets & Treats Program and create your avatar in the M2 system
- Send 18+ emails\* during the Sweets & Treats Program in the M2 system
- Use the "Share My Site" function in the M2 system during the Sweets & Treats Program
- Sell 2+ Sweets & Treats products

#### 2025 Cookie Involvement:

- Participate in the 2025 Cookie Program
- Send 30+ emails\* in Digital Order Card (DOC)
- Sell 400+ boxes of cookies

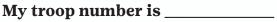
# LOGIN, CREATE and SHARE with 3 easy steps.





# Visit www.gsnutsandmags.com/gsgc

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.







# 2

## **Build your site**

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



# Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



<sup>\*</sup> Each unique email address counts as one email. Multiple emails to the same address do not meet the requirements.

# "EMBRACE POSSIBILITY" during the 2024 Fall Product Program and explore the world of Asian elephants.

## **Benefits of Participating:**

- Earn startup funds for your troop activities.
- · Earn 15% proceeds on all products sold
- Earn opt-out reward proceeds (For Cadettes, Seniors and Ambassadors Only): An additional 2% on all products sold
- Troop participation earns extra troop rewards!
- · Create a personalized avatar that looks just like you!
- Earn exciting rewards and personalized patches

### **How to Participate:**

- Girls may participate online (individually or as a member of their troop) with no training necessary!
- Online Girls can take orders online by inviting friends and family to place an order using their personalized shopping link; customers can order nuts, candy, magazines and more. Nuts and Candy can be shipped directly to customers or delivered by the Girl Scout
- Order Card Girls can take orders by using the nut order card and collecting payments upfront; items will be delivered in November.

## Win our XL Asian Elephant!

• Sell 10+ items & create your avatar to be entered to win!

## **Important Dates**

09.07.2024: Program begins for both online and order card sales. Check your email for access to the M2

online portal to have Girl Scouts create their online site!

Reminder: All money should be collected from customers at the time of the order being placed.

10.13.2024: In Person order card Option ends today

Online sales are still active

10.16.2024: Program Ends for online sales

11.06.2024: Products and Rewards start arriving to Communities

11.10.2024 - 11.28.2024: Girl delivery to customers

# **All About Asian Elephants**

Scientific name: Elephas maximus

Body length: 18-21 feet

**Height:** 6 to 12 feet tall at the shoulder **Weight:** 4,400 – 12,000 pounds **Gestation period:** 18-22 months **Life span:** 60 to 70 years

#### **Interesting Facts:**

- Asian elephants are the largest land mammal on the Asian continent.
- Asian elephants' trunks contain around 100,000 muscles.
- Asian elephants use low-frequency sound waves for communication.
- Asian elephants are extremely sociable, forming groups of females.



Questions? Contact us at Gateway Council customercare@gsgateway.org or (877) 764-5237